

Why becoming a member is worth it

Presentation of International Professional Association for Sound Massage Therapy (FV)
Global alliance of Peter Hess® Sound Massage practitioners

Internationaler Fachverband Klang-Massage-Therapie e.V. (International Professional Association for Sound Massage Therapy) was established in May 1999. It is a professional association and represents the interests of all persons trained in Peter Hess® sound methods. As a close cooperation partner of Peter Hess® Institute (PHI) it is committed to the worldwide dissemination and content-related development of Peter Hess® Sound Massage and Sound Methods. It supports trained specialists in all questions around their professional execution of sound massage and sound methods.

Activities of International Professional Association for Sound Massage Therapy

Central activities of the Association at a glance:

- Specialist publications in cooperation with Peter Hess® Institute und the publishing house Verlag Peter Hess®
- Cooperation with professional groups and professional associations such as occupational therapists, physiotherapists, doctors, alternative practitioners, psychologists, educationalists
- Quality assurance of sound massage practitioners
- Initialisation and support of research projects
- Cooperation with scientific institutions
- Organisation of symposia and further education events

Activities of International Professional Association for Sound Massage Therapy for its members

The following exclusive offerings provide members of the Association the opportunity to benefit from the well-known brand "Peter Hess®":

- Certification as Peter Hess® Sound Massage Practitioner
- Certification as Peter Hess® Sound Massage Practice
- Personal internet presence by linking with Internationaler Fachverband Klang-Massage-Therapie e.V. (International Professional Association for Sound Massage Therapy), but also with Peter Hess® Institute
- Scientific papers for download for an own presentation folder
- Own press releases and photos for download
- Text modules regarding different fields of application of Peter Hess® sound methods of your own public relations work
- Free lecture packages regarding different areas of focus and of different lengths, consisting of an elaborated lecture with presentation
- Presentation folders for cooperation with institutions and health professions

Moreover, our offerings very concretely support members in their daily sound practice as well as in **advertising and customer acquisition**. Members of the Association obtain all those deliverables at preferential price:

- Flyer: Invitation to Sound Massage
- Poster: Peter Hess® Sound Methods in DIN A3 and DIN A4

- Poster: Production of Peter Hess® Singing Bowls in DIN A2
- Poster: Water-Sound pictures of Alexander Lauterwasser in DIN A2 or DIN A3
- Sound massage compliments slips (for initial contact and follow-up contacts)
- Sound massage planning sheet block
- Voucher cards in sets of eight
- Postcard set with different pictures of singing bowls and sound massage in sets of eight

With regard to advertising material, the editions of the trade magazine KLANG-MASSAGE-THERAPIE (sound massage therapy) as well as books, DVDs and CDs of the publishing house Verlag Peter Hess are of course to be mentioned above all, highlighting seriousness and professionalism of each individual Peter Hess® sound massage practitioner.

Members of the Association obtain a *15 % discount on publications of the publishing house Verlag Peter Hess*.

Furthermore, members obtain a significant discount on the following events:

- Conference of the Professional Association (Fachverbandstagung)
- Symposium (Fachkongress)
- Travels of and with Peter Hess

Our members are regularly informed by **Newsletter** about important aspects around exercising Peter Hess® sound methods.

Exchange of experience among each other as well as **personal conversations** are particularly important to us of the Association, for which our staff members in the office and the board members are at your disposal.